

ART4LIFE

EST. 2006

THE AUSTRALIAN
ARTISTS REGISTER

Summer 2012

A COMPENDIUM
OF ART
AVAILABLE
FOR SALE
ONLINE &
BY AUCTION



EXQUISITE ART INVESTMENTS BY AUSTRALIAN ARTISTS
WWW.ART4LIFE.COM.AU

ART4LIFE

Join the revolution to online sales with the Art4Life online art auction. Inform and connect with the Observer National eNewsletter. Complete the circle with its companion Art4Life quarterly high quality art compendium, not a coffee table book but a reference guide to work by our registered artists.

Three linked ways to promote & sell your art...

AUSTRALIA'S

MOST

COMPELLING

MARKETING

TOOL FOR

ARTISTS AND

THEIR

REPRESENTATIVE

ART GALLERIES.

THE Art4Life BOOK

A quarterly publication with strategic nationwide distribution, guaranteed to raise your profile and put your art in the marketplace. Outback or city, in fact no matter where you paint, sculpt or create your unique works of art or wherever your Gallery maybe located, **Art4Life** will give you a window to the world Art Market!

On line banner advertising also available with appropriate links

A choice of formats, artist profiles & advertising display ads. with matching net banners



ART AUCTION - NO COMMISSIONS!

Art4Life does not act as an agent and always recommends that artists seek a reputable gallery to represent their interests.

Conditions Apply:

So we can guarantee title and authentic work submitted, Artists must be represented by an Art Gallery or Art Dealer.

Galleries must have an on-line listing on our website.

A new innovative format giving an unsurpassed presence on the net. Banner advertising also available with appropriate links to your website.



EXQUISITE ART

INVESTMENTS BY

AUTHENTICATED

REGISTERED

ARTISTS -

FOR SALE

THE OBSERVER - Weekly Newsletter

Members will join our ever growing national data base of art enthusiasts, artists and art galleries to receive

The Observer

"For whats on at the Galleries"

Whenever an Exhibition is held: we link back to your Artist profile and Art Gallery for pre-exhibition previews

BONUS EXTRAS - from the Artist Register

- Three page Artist Profiles
 - Video resumes
 - Event Calendar
- Social network links
- Opening night pics
- Links to and from profiles and exhibiting galleries

With a National reach and ever expanding database of buyers, artists and interested public.

Artist profiles from the Artists Register



ADVERTISING RATES

QUARTER PAGE

Size 80mm wide x 98mm deep

1 Issue	\$650 gst incl
2 Issue	\$550 gst incl
4 Issue	\$450 gst incl

Includes Artist Gold
Annual Membership AA&TR \$52.00

SPECIAL OFFER! BEST VALUE

DOUBLE PAGE

410mm wide x 240mm deep

\$1500 gst incl

Includes Annual Premium
Artist Membership AA&TR value **\$220**
or Annual Gallery Listing value **\$110**

Plus Art4Life Advertising Banner
with appropriate links
Horizontal or Vertical
Displays three months.

Value **\$110**

Plus AA&TR Annual Rotating
Banner value **\$330**

FRONT & BACK PAGE

Preferred pages

By Negotiation

HALF PAGE

Size 165mm wide x 98mm deep

1 Issue	\$750 gst incl
2 Issue	\$670 gst incl
4 Issue	\$600 gst incl

Includes Artist Gold
Annual Membership AA&TR \$52.00
or Gallery Listing \$110.00

FULL PAGE

205mm wide x 240mm deep

1 Issue	\$1250 gst incl
2 Issue	\$1100 gst incl
4 Issue	\$900 gst incl

Includes Annual Premium Artist Membership **AA&TR**
\$220.00
or Gallery Listing \$110.00
with attached Gallery Banner
Value \$40.00

ART4LIFE

Strikingly effective - make Australian art the focal point in your home decor



Join the revolution to online sales!

Who is buying?

Around 6.7 million (37.9% of all Australians) bought a product or service online in the last 12 months

They spent a total of \$23 billion

Online sales are expected to grow 9% annually by 2012

REMAINING EFFECTIVELY COMPETITIVE IN THE MINDS OF YOUR POTENTIAL CLIENTS REQUIRES A STRONG, STRATEGIC ONLINE PRESENCE.

ART4LIFE

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